## PRIVACY POLICY

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Prima Interactive only collects personally identifying information with your specific knowledge and consent. For instance, when you send email to our contact address. Only if you subscribe to our mailing list will we use your email address for the purpose of communicating with you regarding special events and offers from Prima Interactive. If you at any time do not wish to receive communications from us, simply follow the unsubscribe instructions contained within the e-mail.

Should you be requested to fill in further personal details, we use this information only to provide you with the service you have requested. Under no circumstances will this information be sold or shared with third parties.

Finally, while your individual information is protected as outlined above, we reserve the right to use aggregated, anonymous data about our users as a group for any business purpose, such as analyzing usage trends.

This Privacy Policy may be modified from time to time; notice of changes will appear on this page. Any such changes will be prospective, never retroactive.

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